

## Independent Management Consultancies Network IMCN

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European

Professional

Personal

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# AXVECO

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| <i>Name of the firm:</i>   | AXVECO BV   |
| <i>Full address:</i>   | Stationsplein 89<br>3511 ED Utrecht<br>The Netherlands  |
| <i>Phone:</i>  | +31 20 2184090  |
| <i>Mobile:</i>   | +31 653 204 932   |
| <i>Email:</i>  | info@axveco.com   |
| <i>Website:</i>  | www.axveco.com  |
| <i>Established in:</i>   | 2011  |
| <i>Other offices/daughter companies:</i>   | Smart Agent Factory – smartagentfactory.com<br>Generative AI Zone – generativeaizone.com              |
| <i>Responsible person for the network:<br/>(incl. actual picture)</i>                            | Alex Dowdalls<br> |
| <i>Name of Managing Partner(s),<br/>Executive Director(s):</i>                                   | Alex Dowdalls   |
| <i>Name of senior consultants:</i>   | Dylan Hoogduin, Guido Jilderda  |
| <i>Total number of consultants:</i>  | 8   |
| <i>Number of associate management consultants:<br/>(at least one entire assignment together)</i> | 40  |

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| <i>Specialisations:<br/>(FEACO classification/main field of activity)</i>                                     | Data-Driven Leadership<br>Data management for AI<br>Artificial Intelligence<br>- Generative AI<br>- Smart and autonomous agents<br>Digital Marketing  |
| <i>Type of clients/branches:<br/>(Industry areas)</i>   | All branches, clients are SME and MNC   |
| <i>Consulting products or service packages:<br/>(self-developed)</i>  | Education<br>Consulting<br>Smart Agent / Corporate GPT Hosting  |
| <i>International practice:<br/>(foreign countries where assignments were completed; in order of priority)</i> | Mainly Holland but looking to expand in UK, D, B, Scandinavia and other EU countries  |
| <i>Language ability in the firm:</i>  | English<br>Dutch<br>German<br>some Spanish  |
| <i>Professional Membership and Cooperations:</i>  | Netherlands AI Coalition<br>Accredited Training Organisation of EXIN and Van Haren<br>Data and AI Training partner of SALTA Group (Computrain, SRM)<br>Partnerships with multiple education institutions: Nyenrode University, the Hague University, Beeckestijn Business School        |
| <i>International certification:</i>   | -   |
| <i>Periodicals:</i>   | Newsletter  |
| <i>Mission statement / consulting philosophy:</i>   | We help clients transform their business model using Data and AI. We do this by guiding the adoption of a data and AI driven business model, providing Data and AI education and consulting services and implementing AI smart agents. This makes an organisation 'Fit for the future'. |

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*Credentials:*

*(short description of some typical assignments)*

- *Type of client/branch (industry area)*

Large Telecom Provider, Leading Insurer – Data Driven Transformation

- *Field of activity*

Data Driven Working, Data management for AI, AI development

- *Assignment summary and results*

Over 200 consulting assignments

14.000 People trained

Leading provider of AI Training in The Netherlands

*Selection of important and well*

*known clients (location):*

KPN Telecom

Unive Insurance

Thiemen Meulenhoff Publisher

*Partners/senior Consultants:*

*(short profile)*

**ALEX DOWDALLS**

Alex Dowdalls is founder and Partner at AXVECO BV, a consultancy that helps clients transform their business model with data and AI. He works with financial, industrial and government institutions on topics such as the data-driven / platform business model, data management, artificial intelligence (AI) and digital marketing.

Besides his consultancy work, Alex is a well-known trainer and platform speaker and lectures at Nyenrode University, NCOI Computrain, Beeckestijn Business School, Competence Factory and other training institutes and is a startup mentor at Yes! Delft - the innovation platform of TU Delft.